What is claimed is:

1. A compound of formula I:

$$R_1$$
 X R_2

wherein:

X is independently O or S;

R₁ is a detectable group;

R₂ is independently

OH,

 $(C_1 - C_{10})$ alkanoyloxy,

$$-O-P(=O)(-OR_a)_2$$

$$-O-P(=O)(-OR_a)-O-P(=O)(-OR_a)_2$$

$$-CH_2-O-P(=O)(-OR_a)_2$$

$$-CH_2-O-P(=O)(-OR_a)-O-P(=O)(-OR_a)_2$$

$$-CH_2-P(=O)(-OR_a)_2$$

$$-CH\{-P(=O)(-OR_a)_2\}_{2}$$

$$-CH_2-P(=O)(-OR_a)-O-P(=O)(-OR_a)_{2,}$$

$$-CH=CH\{-P(=O)(-OR_a)_2\}, or$$

$$-CH=C\{-P(=O)(-OR_a)_2\}_2;$$

each R_a is independently hydrogen, (C_1-C_{10}) alkyl, (C_1-C_{10}) alkanoyl,

 $(C_1 \text{--} C_{10}) alkanoyloxy, (C_1 \text{--} C_{10}) alkoxycarbonyl, or \text{--} CH_2 \text{--} O \text{--} (C_1 \text{--} C_{10}) alkanoyl; \\$

n is independently 1, 2, or 3;

or a pharmaceutically acceptable salt thereof.

I

- 2. The compound of claim 1 wherein the detectable group is aryl or Het, optionally substituted with one or more substituents independently selected from -COOR_b, -S(O)_nNR_bR_b, halo, cyano, nitro, aryl, heterocycle, (C₁-C₁₀)alkoxy, (C₂-C₆)alkenyl, -C(=O)NR_bR_b, -OC(=O)NR_bR_b, -NR_bR_b, or -S(O)_nR_b, where each R_b is independently hydrogen, (C₁-C₁₀)alkyl, or (C₁-C₁₀)alkanoyl.
- 3. The compound of claim 2 wherein aryl or Het is phenyl, indenyl, naphthyl, anthracenyl, or anthranil, which aryl or Het is optionally substituted with one or more substituents independently selected from $-COOR_b$, $-S(O)_nNR_bR_b$, halo, cyano, nitro, aryl, heterocycle, (C_2-C_6) alkenyl, $-C(=O)NR_bR_b$, $-OC(=O)NR_bR_b$, $-NR_bR_b$, or $-S(O)_nR_b$, where each R_b is independently hydrogen, (C_1-C_{10}) alkyl, or (C_1-C_{10}) alkanoyl.
- 4. The compound of claim 1 wherein R_1 is substituted phenyl.
- 5. The compound of claim 1 wherein R_1 is phenyl substituted with -COOR_b.
- 6. The compound of claim 1 wherein R_1 is 2-methoxycarboxy phenyl.
- 7. The compound of claim 1 wherein R_1 is substituted naphthyl.
- 8. The compound of claim 1 wherein R_1 is naphthyl substituted with a $-S(O)_nNR_bR_b$.
- 9. The compound of claim 1 wherein R_1 is naphthyl substituted at the 5 position with a $-S(O)_nNR_bR_b$ substituent.

- 10. The compound of claim 1 wherein R_1 is 5-N,N'- dimethylaminosulfonyl naphthy-1-yl.
- 11. The compound of claim 1 wherein R_2 is OH.
- 12. The compound of claim 1 wherein R_2 is (C_1-C_{10}) alkanoyloxy.
- 13. The compound of claim 1 wherein R_2 is -O-P(=O)(-OR_a)₂.
- 14. The compound of claim 1 wherein R_2 is $-O-P(=O)(-OR_a)-O-P(=O)(-OR_a)_2$.
- 15. The compound of claim 1 wherein R_2 is $-CH_2$ -O-P(=O)(-OR_a)₂.
- 16. The compound of claim 1 wherein R_2 is -CH₂-O-P(=O)(-OR_a)-O-P(=O)(-OR_a)₂.
- 17. The compound of claim 1 wherein R_2 is -CH₂₋P(=O)(-OR_a)₂.
- 18. The compound of claim 1 wherein R_2 is -CH $\{-P(=O)(-OR_a)_2\}_2$.
- 19. The compound of claim 1 wherein R_2 is -CH₂-P(=O)(-OR_a)-O-P(=O)(-OR_a)₂.
- 20. The compound of claim 1 wherein R_2 is -CH=CH $\{-P(=O)(-OR_a)_2\}$.
- 21. The compound of claim 1 wherein R_2 is -CH=C $\{-P(=O)(-OR_a)_2\}_2$.
- 22. The compound of claim 1 wherein R_a is hydrogen.

- 23. The compound of claim 1 wherein R_a is $-C(=O)-CH_3$.
- 24. The compound of claim 1 wherein R_a is -CH₃.
- 25. The compound of claim 1 wherein R_a is -CH₂-O-(C₁-C₆)alkanoyl.
- 26. The compound of claim 2 wherein R_b is hydrogen.
- 27. The compound of claim 2 wherein R_b is -CH₃.
- 28. The compound of claim 1 wherein n is 1.
- 29. The compound of claim 1 wherein n is 2.
- 30. The compound of claim 1 wherein n is 3.
- 31. The compound of claim 1 wherein X is -O-.
- 32. The compound of claim 1 wherein X is -S-.
- 33. A pharmaceutical composition comprising a compound as described in claim 1 and a pharmaceutically acceptable diluent or carrier.
- 34. A method of treating cancer, comprising administering to a mammal afflicted with cancer, an amount of a compound as described in claim 1 effective to treat said cancer.
- 35. A method of inhibiting a prenylation transferase enzyme or synthase enzyme

comprising contacting the enzyme with an effective amount of a compound as described in claim 1.

36. A method of accessing the metabolic status of an enzyme comprising:

contacting the enzyme with an effective amount of a mixture of a farnesol analog compound and a geraniol or geranylgeraniol analog compound as described in claim 1; and

measuring the relative ratio of farnesylation to geranylgeranylation of the farnesol and the geraniol or geranylgeraniol analog compounds accomplished by the enzyme.

- 37. A compound as described in claim 1 for use in medical therapy or diagnosis.
- 38. The compound of claim 37 wherein the therapy or diagnosis is treating cancer.
- 39. The use of a compound as described in claim 1 for the manufacture of a medicament useful for the treatment of cancer.
- 40. The use of a compound as described in claim 1 for the manufacture of a medicament useful for inhibiting prenylation transferase enzymes in a mammal.
- 41. A protein conjugate comprising a protein linked to a fluorescent fragment of a compound of claim 1.